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# NATIONAL ASSEMBLY

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FIRST SESSION

THIRTY-FOURTH LEGISLATURE

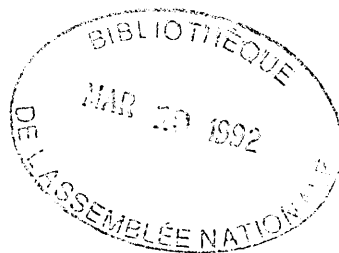
Bill 417

## **An Act to again amend the Roadside Advertising Act**

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### **Introduction**

**Introduced by  
Mr Robert Middlemiss  
Minister for Transport**



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**Québec Official Publisher  
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## EXPLANATORY NOTES

*The object of this bill is to amend the Roadside Advertising Act with respect to prescribed distances.*

*Advertising will be allowed at the intersection of a highway with another highway not maintained by the Minister if the sign advertises an enterprise located along the latter highway at a distance from the intersection.*

*In addition, the bill allows the Minister to authorize an advertising sign to be displayed closer to the highway where the topographical features of the area prevent an applicant from complying with the requirements of the Act.*

*Lastly, the bill amends the provisions concerning the height of advertising signs.*

# Bill 417

## An Act to again amend the Roadside Advertising Act

THE PARLIAMENT OF QUÉBEC ENACTS AS FOLLOWS:

**1.** Section 13 of the Roadside Advertising Act (R.S.Q., chapter P-44) is amended

(1) by adding, at the end of subparagraph 3 of the first paragraph, the words “, except an advertising sign to advertise an enterprise distant from the intersection of the highway with another highway not maintained by the Minister of Transport and located along the latter highway”;

(2) by inserting, after the second paragraph, the following paragraph:

“The Minister, where he considers that the topography of the area prevents an applicant from displaying an advertising sign as prescribed in subparagraphs 1 and 2 of the first paragraph over a distance of at least one kilometre, may authorize the advertising sign to be displayed at such lesser distance as he indicates.”

**2.** Section 15 of the said Act is replaced by the following section:

**“15.** No advertising sign may exceed

(1) 3 metres in height, if it is displayed within 30 metres of a highway, rest area or lookout;

(2) 5.50 metres in height, if it is displayed 30 metres or more therefrom but within 60 metres thereof;

(3) 11 metres in height, if it is displayed 60 metres or more therefrom but within 90 metres thereof;

(4) 16 metres in height, if it is displayed 90 metres or more therefrom.”

**3.** Section 16 of the said Act is amended by replacing the words “or exceed three metres in height” in the third line of the third paragraph by the words “or exceed the height prescribed in section 15”.

**4.** This Act comes into force on *(insert here the date of assent to this Act)*.