

1990, chapter 76

**AN ACT TO AMEND THE PROFESSIONAL CODE AND  
VARIOUS ACTS CONSTITUTING PROFESSIONAL  
CORPORATIONS WITH RESPECT TO PROFESSIONAL  
ADVERTISING AND CERTAIN REGISTERS**

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**Bill 100**

Introduced by Mr Raymond Savoie, Minister responsible for the administration of legislation respecting the professions

Introduced 14 November 1990

Passage in principle 12 December 1990

Passage 19 December 1990

**Assented to 20 December 1990**

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**Coming into force: 20 December 1990**

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**Acts amended:**

Act respecting the Barreau du Québec (R.S.Q., chapter B-1)

Professional Code (R.S.Q., chapter C-26)

Notarial Act (R.S.Q., chapter N-2)

Pharmacy Act (R.S.Q., chapter P-10)





## CHAPTER 76

### An Act to amend the Professional Code and various Acts constituting professional corporations with respect to professional advertising and certain registers

[Assented to 20 December 1990]

THE PARLIAMENT OF QUÉBEC ENACTS AS FOLLOWS:

c. C-26,  
s. 12, am.

**1.** Section 12 of the Professional Code (R.S.Q., chapter C-26) is amended by striking out subparagraphs *k* and *l* of the third paragraph.

c. C-26,  
ss. 60.1  
to 60.3,  
added

**2.** The said Code is amended by inserting, after section 60, the following sections:

Advertise-  
ment

**“60.1** A service or product provided by a professional must conform with any statement he makes, or advertisement he places, concerning that service or product; the professional is bound by such statements or advertisements.

False  
representa-  
tions

**“60.2** No professional may, by whatever means, make false, misleading or incomplete representations to a person having recourse to his services, in particular as to his level of competence or the scope or effectiveness of his services or of those generally offered by members of his profession.

False  
claims

**“60.3** No professional may, falsely, by whatever means,

(a) ascribe particular advantages to a service or product;

(b) claim that a pecuniary benefit will result from the use or acquisition of a service or product;

(c) claim that a service or product complies with determined standards; or

(d) ascribe certain performance characteristics to a service or product.”

c. C-26,  
s. 87, am.

**3.** Section 87 of the said Code is amended by adding, after paragraph 4, the following paragraph:

“(5) provisions setting out conditions, obligations and, where applicable, prohibitions in respect of advertising by its members.”

c. C-26,  
s. 92,  
repealed

**4.** Section 92 of the said Code is repealed.

c. B-1,  
s. 15, am.

**5.** Section 15 of the Act respecting the Barreau du Québec (R.S.Q., chapter B-1) is amended by adding, after paragraph *e* of subsection 3, the following paragraph:

“(g) establish a register for mandates given for the eventuality of the mandator’s inability pursuant to article 1731.1 of the Civil Code and filed with advocates, determine the formalities and conditions applicable thereto and the fees exigible for entries and searches.”

c. N-2,  
s. 83, am.

**6.** Section 83 of the Notarial Act (R.S.Q., chapter N-2) is amended by striking out the words “of wills” in the second line of subsection 1.

c. N-2,  
s. 93, am.

**7.** Section 93 of the said Act, amended by section 8 of chapter 33 of the statutes of 1989, is again amended by inserting, after subparagraph 9 of the first paragraph, the following subparagraph:

“(10) maintain, by means of a central register, an information service respecting mandates given for the eventuality of the mandator’s inability pursuant to article 1731.1 of the Civil Code or revocations thereof executed *en minute* by notaries or deposited with them by the mandator or the mandatary and determine the formalities and conditions applicable to such service.”

c. N-2,  
Div. XI.1,  
added

**8.** The said Act is amended by inserting, after section 135, the following division:

“DIVISION XI.1

“REGISTER OF MANDATES GIVEN FOR THE EVENTUALITY OF THE MANDATOR’S  
INABILITY

Applicable  
provisions

**“135.1** Sections 129 to 132 of this Act apply, adapted as required, to the register established under subparagraph 10 of section 93.

Notice of  
mandate or  
revocation

**“135.2** The notary, within three working days of the execution of every mandate or revocation executed *en minute* or received for deposit, must send to the registrar, in a sealed envelope, a notice of the mandate or revocation executed *en minute* or received for deposit, with the amount of cost fixed by regulation for each entry.

Contents  
of notice

Such notice, prepared on a special form supplied exclusively by the Bureau, must contain the information determined by regulation and be signed by the notary, his attorney or the provisional guardian.”

c. P-10,  
s. 10, am.

**9.** Section 10 of the Pharmacy Act (R.S.Q., chapter P-10) is amended by striking out subparagraph *f* of the first paragraph.

Regulations  
in force

**10.** Any regulation on advertising adopted by a professional corporation under section 92 of the Professional Code and any regulation adopted under subparagraph *f* of section 10 of the Pharmacy Act shall remain in force until the coming into force of a regulation adopted under paragraph 5 of section 87 of the said Code, enacted by section 3 of this Act.

Coming into  
force

**11.** This Act comes into force on 20 December 1990.